

JUN 30 1985

For Six Month Period Ending \_\_\_\_\_

(Insert date)

Name of Registrant European Travel Commission Registration No. 574  
c/o German National Tourist Office

Business Address of Registrant 747 Third Avenue  
New York, NY 10017

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT  
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2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☐ No ☐

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

See Attached Item 10

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

For foreign principals jointly (see item 10) participated in  
"Your Intivation to Europe '85" advertising supplement distributed in  
New York, Chicago and Los Angeles.

Advertised in trade publications.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment 14 (a).

Total

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## 15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes ☒      No ☐

(2) transmitted monies to any such foreign principal?      Yes ☐      No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment 15 (a).

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Total

**15. (b) DISBURSEMENTS—THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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**(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V—POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts    ☐ Magazine or newspaper articles    ☐ Motion picture films    ☐ Letters or telegrams  
☐ Advertising campaigns    ☐ Press releases    ☐ Pamphlets or other publications    ☐ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials    ☐ Newspapers    ☐ Libraries  
☐ Legislators    ☐ Editors    ☐ Educational institutions  
☐ Government agencies    ☐ Civic groups or associations    ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English    ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

## VI—EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup>    Yes ☐    No ☐  
Exhibit B<sup>7</sup>    Yes ☐    No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



## 26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

## 27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration state. and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

(Type or print name under each signature)

*Hermann Krueger*  
Hermann Krueger

Subscribed and sworn to before me at New York, N. Y.

this 29<sup>th</sup> day of July, 19 85

REIMER KOCH-WESER  
Notary Public, State of New York  
No. 31-2163965  
Qualified in New York County  
Commission Expires March 30, 1987

*Reimer Koch-Weser*  
(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

14. (a) Receipts - Monies

Date	From Whom	Purpose	Amount
2/4	European Travel Commission, Dublin	Membership Contribution	50,000.00
2/6	European Travel Commission, Dublin	"	50,000.00
2/13	European Travel Commission, Dublin	"	50,000.00
3/8	European Travel Commission, Dublin	"	100,000.00
4/26	European Travel Commission, Dublin	"	60,000.00
5/15	European Travel Commission, Dublin	"	100,000.00
6/5	European Travel Commission, Dublin	"	30,000.00
6/13	European Travel Commission, Dublin	"	40,000.00
1/10	French Government Tourist Office	Contribution - Research Study	1,500.00
1/22	Irish Tourist Board	"	5,000.00
4/9	British Tourist Authority	"	4,000.00
6/26	Tourism Canada	"	5,000.00
various	various	Trans-Atlantic Travel Marketing Conference 10/15/84	3,340.00
various	various	Luncheon, ASTA Congress, Las Vegas	550.00
Total			499,390.00

15. (a) Disbursements - Monies

Date	To Whom	Purpose	Amount
various	Donald N. Martin & Company, Inc.	Office space, secretarial servicing, etc.	22,500.00
2/4	Donald N. Martin & Company, Inc.	Trans-Atlantic Travel Marketing Conference 10/15/84	22,135.54
2/4	Donald N. Martin & Company, Inc.	Research Study	4,372.96
various	Donald N. Martin & Company, Inc.	Advertising magazine -- Your Invitation to Europe '85	125,000.00
various	Donald N. Martin & Company, Inc.	Public Relations	67,664.47
various	Donald N. Martin & Company, Inc.	Trade Advertising	22,395.59
various	Donald N. Martin & Company, Inc.	Industry Relations	16,499.19
1/18	Schulman, Ronca, Bucuvalas, NY	Research Study	8,334.00
2/4	Ed Berrol, NY	Research Study	2,000.00
5/17	Grand Hyatt, NY	Deposit - Trans-Atlantic Travel Marketing Conference 10/31/85	500.00
6/4	Smith, Steibel, Alexander & Saskor, NY	General legal services	2,350.00
Total			293,751.75

Item 10

Austrian National Tourist Office  
Belgian National Tourist Office  
Cyprus Tourism Organization  
Danish Tourist Board  
Finland National Tourist Office  
French Government Tourist Office  
German National Tourist Office  
British Tourist Authority  
Greek National Tourist Organization  
Iceland Tourist Board  
Irish Tourist Board  
Italian Government Travel Office  
Luxembourg National Tourist Office  
Consulate General of Malta  
Monaco Government Tourist Office  
Netherlands Board of Tourism  
Norwegian National Tourist Office  
Portuguese National Tourist Office  
Spanish National Tourist Office  
Swedish National Tourist Office  
Swiss National Tourist Office  
Turkish Tourism and Information Office  
Yugoslav National Tourist Office

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# EUROPE

European Travel Commission • Suite 610, 630 Fifth Avenue, New York, N.Y. 10111 • 212/307-1200

From: Donald N. Martin & Company, Inc.  
630 Fifth Avenue, Suite 610  
New York, N.Y. 10111  
212/307-1200

Exclusive to you in your city

FROM BALLOONING TO ARCHAEOLOGY, SPECIAL-INTEREST  
TOURS PROVIDE UNIQUE EUROPEAN EXPERIENCES

By Patricia Tunison Preston

Of the record-number of Americans traveling through Europe this year, more than ever are choosing to take a tour package.

Travelers save money and time on tours. And they need not travel with a group. Popular "on your own" tours offered by American Express and other operators provide simply the basics--transportation, accommodations and a few "extras"--and let you decide how you will spend your time.

Many people, however, prefer the comfort of having all the  
more--

Ms. Preston is a free-lance writer whose travel articles have appeared in publications throughout the U.S.

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details taken care of. A full-fledged tour program will handle all the reservations and much more.

The trend this year is to the "special interest" tours, which run the gamut from art to cooking to working-farm holidays. To give you an idea of what is available, a small sampling is presented below. Please note, where prices are given they are per person, based on double-occupancy in first-class or good tourist hotel, and do not include airfare. Get details from your travel agent.

#### ARCHAEOLOGY

Archaeology buffs will welcome the Crossroads of Civilization vacation from Cortell's World of Oz. The itinerary centers in Turkey. Highlights include Topkapi, palace home of the Ottoman Sultans; the 15th- and 16th-century B.C. Hittite sites at Hatusas; the rock-carved cities of Cappadocia; Aphrodisias, the city dedicated to the goddess of love; Ephesus; Pergamon; and legendary Troy. Eighteen days, from \$1,595.

If your time is limited, Traveline offers a five-day escorted vacation for \$305 which takes you to Corinth's temples and ruins; Mycenae, the city of Agamemnon; Epidaurus, site of an acoustically perfect and ancient 14,000-seat theater; Sparta; Mystra; Olympia, cradle of the Olympic games; and Delphi, home of the Oracles and sanctuary of the gods.

#### BALLOONING

Imagine yourself drifting with the wind over castles, medieval villages and rolling countryside. That's how it is on a Buddy Bombard Balloon Adventure. These flights of fancy are combined with ground-level cultural excursions, superb cuisine, wines of each region, and stays in chateaus or historic hotels.

Choices of itinerary include The vineyards of the Cote d'Or, four-day trips through Burgundy, from \$1,875; The Royal 'Chateau Country of the Loire Valley, six days at \$3,600 or three days at \$2,200; and The Alpine Foothills and Lake District, including Salzburg, six days for \$3,850.

#### FARM HOLIDAYS

Scotland's farms and crofts, many of them in the most remote parts of Britain, have for centuries offered travelers food and shelter. Traditional Highland hospitality continues to this day, and more than 50 working farms have joined together in a program called Scottish Farmhouse Holidays.

As well as meeting the family, you can lend a hand with some of the chores--collecting eggs and helping herd the cattle or sheep. The properties are comfortable and homey, with heating in every room and adequate bathroom facilities. An overnight stay with evening meal and hearty Scottish breakfast is \$17 per person. Contact the British Tourist Authority for details.

#### FLOWERS & GARDENS

The 10-day Travel Concepts tour of Holland & Belgium in Bloom--which also includes Luxembourg--does not miss a blooming sight worth seeing. Starting in Brussels, it moves on to the art cities of Bruges and Ghent, to Belgium's Chateaux country and to ageless Luxembourg, then to Delft, The Hague and Amsterdam in Holland, and the Alkmaar-Keukenhof Gardens for a "tripping-through-the-tulips" visit to the bulb fields.

Another appealing vacation for anyone who has longed "to be in England, now that spring is here" is the 10-day English Country Gardens tour designed by Esplanade. Highlights include visits to the demonstration gardens of the Royal Horticultural Society at

Wisley, the gardens at Brighton, George IV's Royal Pavilion and many other unique gardens. The \$1,720 tour price includes all meals, deluxe hotels, ground transport and the expertise of a guide/lecturer throughout the trip.

#### FOOD & WINE

The art of fine eating and drinking is one pursuit all European countries have in common. France, Germany, Switzerland and Luxembourg, for example, are all part of the Champagne and Castles tour designed for people who love to live well. The nine days of the tour are spent in tasting Burgundy wines at the cellars of Beaune, Rhine wines at Rudesheim, champagne at the cellars of Reims and Mosel wines in Luxembourg. The castles of Heidelberg and Eltz are on the itinerary, which starts in Paris and continues to Fontainebleau, Santaney, Berne, Lucerne, the Rhine Falls, Boppard and Luxembourg. The \$489 price includes a boat trip on the Rhine.

For those with a sweet tooth, there is the Chocolate Lovers Tour of Switzerland. This luscious adventure is preceded by a wine-and-cheese welcome party in Zurich; the rest of the time is concentrated on the secrets of chocolate in all its forms--from roasting the cocoa beans to "hands-on" creating of liqueur-filled chocolates and even chocolate fondue! From Zurich, the tour moves to Lucerne, Berne, Courtelary, Broc and Geneva for total chocolate immersion.

#### LOVE & ROMANCE

Those in the mood for love will find a real treat in Spain's Lovecoach IV tour. Lots of leisure time for hand-holding and other such cuddling is built into this 12-day vacation in such romantic places as Madrid, Costa del Sol and Granada, with visits to the

more--



Alhambra Palace and Generalife Gardens and an excursion to the village of Mijas, where donkey-taxis are the best transportation. From \$785 including roundtrip airfare from New York.

#### MUSIC

This being Europe's Year of Music, you can expect a greater-than-ever number of tour programs centered on major musical events. Dailey Thorp, a specialized operator, lists a fascinating variety including Flanders Festival by Barge; the Festival of Opera in Madrid, the Granada International Festival of Music and Dance, the Barcelona Opera Festival; the Lausanne International Festival and the Montreux Jazz Festival.

Washington-based Vista Travel has designed a program of tours to the Montreux Jazz Festival, the Grand Parade du Jazz at Nice, the Copenhagen Jazz Festival, the Umbria Jazz Festival at Perugia, the North Sea Jazz Festival at The Hague, the San Sebastian Jazz Festival in Spain and the Camel Jazz Festival in Amsterdam (all in July).

#### RAILROADING

The Orient Express is back on the track. Its gilt-edged passenger list included celebrities from Mata Hari to Haile Selassie. Now, with the Venice-Simplon Orient Express, the legend lives again. Following a route first introduced in the 1920s, the train travels between Venice and London through some of Europe's most spectacular scenery with stops at Paris, Zurich, Innsbruck and Verona, among other cities. Price of the London-Venice tour is \$770; segments are available.

Dyed-in-the-wool railroad buffs will also welcome the opportunity to celebrate the 150th anniversary of the German railroad system, thanks to a number of special tours. All include

sightseeing trips on vintage trains, the great railroad museums of major German cities, rides on cogwheel steam railways and other thrills. Your travel agent has the details.

#### RELIGION

A vacation with Biblical or religious connotations, such as the Passage of St. Paul two-week tour of Turkey, can be deeply soul-satisfying. With departures in September, the itinerary follows in the footsteps of the Apostle from his birthplace at Tarsus, continuing to Antioch and Cappadocia, Pergamon and Ephesus and other sites. A Biblical expert accompanies each tour, which is priced at \$1,300.

Old monasteries are the focus of a one-week tour of Yugoslavia, which includes visits to the 14th-century Ravanica, known for its medieval Serbian art; Manasija with frescoes dating to 1410; Zica, founded in 1208 and now completely restored; 12th-century Studenica, the most significant Serbian medieval monastery; and 13th-century Sopocani, whose frescoes are considered to be the highest achievement of Byzantine art.

#### TRACING ANCESTORS

President Reagan's visit to Ballyporeen, Ireland, was the most publicized roots-tracing story in many years. Anyone can have his lineage traced in the Emerald Isle by Hibernian Research, the same firm that traced the president's lineage.

Sweden and Norway have Heritage or Roots programs to lure American descendants back to the motherlands. Likewise, German-Americans are invited to explore their roots, particularly at Hamburg where there is a collection of emigrant data. Information can be obtained from the national tourist offices of these countries.

# EUROPE

European Travel Commission • Suite 610, 630 Fifth Avenue, New York, N.Y. 10111 • 212/307-1200

From: Donald N. Martin & Company, Inc.  
630 Fifth Avenue, Suite 610  
New York, New York 10111  
212/307-1200

Special to Travel Trade

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RECORD SURGE IN TRAVEL TO EUROPE --  
ETC FORECASTS 6.1 MILLION U.S. VISITORS

By Hermann Krueger  
Chairman, European Travel Commission

Fueled by the continued strength of the dollar, a new record number of American travelers to Europe is expected this year.

Statistics for the full year 1984 are not yet available; however, 5,134,904 U.S. citizens traveled to Europe in the first ten months compared with 4,323,504 during the same period of 1983. This represents an 18.8% increase. Expenditures in Europe by U.S. travelers during 1984 are estimated at \$4.5 billion.

Based on all reports from carriers, tour operators, hotel groups and travel agents, a further increase of 7% over the greatly enlarged 1984 base is forecast, which would bring the total traffic this year to about 6.1

EUROPEAN TRAVEL COMMISSION MEMBER COUNTRIES:  
AUSTRIA • BELGIUM • CYPRUS • DENMARK • FINLAND • FRANCE • GERMANY • GREAT BRITAIN • GREECE • ICELAND • IRELAND • ITALY • LUXEMBOURG • MALTA  
MONACO • NETHERLANDS • NORWAY • PORTUGAL • SPAIN • SWEDEN • SWITZERLAND • TURKEY • YUGOSLAVIA

more--

million. Expenditures are likely to exceed \$5 billion.

To accommodate the expected increase most major carriers have announced additional service across the Atlantic from more gateways in the U.S. to more gateways in Europe.

As important as value for money is, research shows that Americans don't travel to Europe just to take advantage of low costs. They are motivated by Europe's cultural, historic and heritage appeals. And by the "secret ingredient" of any holiday: the opportunity to have fun. On all these scores, Europe can deliver now better than ever before.

Symbolizing the cultural appeal is Europe's Year of Music 1985, with more than 1,000 special events throughout the year. Music Year is sponsored by the Council of Europe and the European Communities. The happenings range from celebrations of the classics to folk, jazz and rock. More than two years in the making, Music Year 1985 will be the greatest celebration of every kind of music ever launched. For good measure, it marks the 300th anniversaries of the births of Bach, Handel and Scarlatti.

Europe's other important anniversaries provide many reasons for celebration this year. Visitors can join in toasting Jacob, the elder of the Brothers Grimm on his 200th; and Alban Berg on his 100th. They can also toast Thessaloniki, 2,300 years old in 1985. Augsburg, founded by the Romans, has just turned 2,000, as has Chur in Switzerland's Romansh region; and the Irish City of Cork, a frisky 800.

Much of Europe's cultural heritage is America's too. The ties between the peoples on opposite sides of the Atlantic continue warm and undiminished. An extraordinary affinity persists. Because Western Civilization began in Greece, it's appropriate that the cultural ministers of the 10 European Economic Community nations have selected Athens as the first of the rotating unofficial cultural capitals of Europe.

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Americans will be attracted by pomp and stirring pageantry celebrations of heritage programs like the British Tudor 500, marking five centuries since the beginning of the dramatic dynasty which ended with the reign of Elizabeth I...and by charming fun places which have become internationally-loved traditions, such as Copenhagen's Tivoli Gardens with a special ambience created by a happy blend of music, food, flowers and sheer pleasure.

The number of Americans heading for Europe in 1985 represents a significant increase over last year, but after all, from Ireland to Austria, Norway to Turkey, Europe is a big Continent with plenty of room for all.

Because Europe has been entertaining visitors for centuries, the tourist facilities is the most highly developed in the world which gives the visitor plenty of choice. Europe's varied accommodations range from the most sophisticated and elegant to simple bed and breakfast establishments that comfortably satisfy basic needs in a friendly fashion.

Of course, there are great glass towers bearing the names of the well-known international hotel groups and traditional older hotels, well appointed and beautifully maintained. Alongside such contemporary and traditional first class establishments, there are excellent tourist-class hotels and even less expensive pensions for which Europe is justly famous. Then there are hostelries on the order of Spain's celebrated paradores and Portugal's pousadas, places which in many instances have been convents, palaces or castles in their glorious past.

Another example of the choices Europe offers for all or part of a vacation are Finland's 6,000 holiday cottages ranging from simple fishing huts on the coast to luxurious dwellings tucked into the shoreline of the country's numerous lakes. Somewhat similar accommodations are available in

other Scandinavian countries and elsewhere. For those who enjoy living regally, Germany, Austria, Holland, Ireland, France and many other countries put up tourists in definitely out-of-the-ordinary places like castles on the Rhine or overlooking the Danube, or palaces and chateaus in the Loire Valley. The point is that no region of the world is so well prepared as Europe to house tourists with such varied accommodations at such a wide range of prices.

Travel to Europe is habit-forming and more than half the American tourists to Europe each year have been there at least once before. The tourist of today bears little resemblance to the stereotypes of decades past. Americans have always been good tourists in the sense that they always had a lively interest in their destinations. They are truly curious about the way of life of other people. These days more U.S. travelers than ever are experienced. But even first-time visitors are aware that the world is rapidly becoming easier-to-get-around. At the same time a trip to Europe can actually cost much less than it did in the "good old days." Air fares, for example, are definitely lower in real terms than they were 20 years ago.

Americans generally realize that Europe is no longer a once-in-a-lifetime experience. They don't have to see 17 countries in two weeks. That awareness has led to some significant travel trends. Americans now tend more to specialize, to visit one or two countries this year and save others for their next trip.

There is also a noticeable trend toward concentrating on regions within a country. Given the favorable air fares and the excitingly different attractions of Europe at different seasons of the year, some people plan a couple of short European vacations rather than wait until they can get away for four or five weeks at a time. In fact, the long get-away-from-it-all

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weekend has become a reality, sometimes devoted to a single special interest such as theatre-going, playing golf, shopping, catching up on the trendiest restaurants or even pub crawling a bit of conversation with the locals.

Moreover, Americans are venturing farther afield. They are not spending full time in the great metropolitan centers, as fascinating as they are. By train or car or a combination of both, increasingly they are venturing out into the smaller towns and villages. Experienced travelers in particular, but neophytes as well, are discovering very real satisfactions of getting off-the-beaten-track. Just as here at home, they are more likely to meet people. The locals have more time than big-city people for a friendly chat. Often the small museums and local cultural activities give them a glimpse of the Europe as yet unseen by anyone else on their block. The food is excellent and typical of the region, and, of course, just as it is here at home, the cost of living is less away from the big cities. This is a whole new European world for many travelers -- and they love it.

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For immediate release

## HUNDREDS OF SPECIAL EVENTS SCHEDULED FOR EUROPEAN MUSIC YEAR 1985

When some 500 million TV viewers sit down on 1 January 1985 to watch the Vienna Philharmonic Orchestra present their traditional New Year's Day concert they will also be witnessing the start of the biggest ever musical celebration - the 1985 European Music Year.

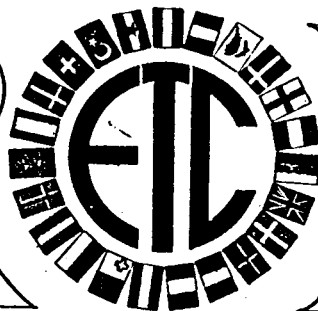
During twenty-four months of intense preparations by a European Organising Committee, led by former Federal German president Walter SCHEEL, and National Committees in twenty-three West European countries and Yugoslavia, several hundred projects have been discussed and developed. This programme will mirror the main aims of the Music Year: more music of all types and periods, easier public access and active participation in musical life, better opportunities for music professionals, improved music education and safeguards for the musical heritage.

The European Communities and the Council of Europe, which are staging the Music Year as their first joint cultural venture, are expected to inject some six hundred thousand dollars as financial support to a number of multinational projects. However, the final turnover of the Year could well top the 60 million

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Europe's long experience in international trading leads to priority treatment for anyone who travels there in pursuit of commerce. The welcome mat becomes a red carpet for the business traveler.

In 1984 a record 5.8 million U.S. citizens visited Europe, of which an estimated 1.7 million went to Europe on business, according to the European Travel Commission. Total spending in Europe by U.S. citizens also reached an all-time record of about \$4.6 billion last year. For this year the ETC forecasts 6.4 million U.S. visitors to Europe-- a 12 percent increase over 1984-- and they are expected to spend approximately \$5 billion exclusive of trans-Atlantic airfares.

ETC research shows that in the past business travel has proven highly resilient in times of recession, and less sensitive to price changes than pleasure travel.

Business travelers, with their high per-capita rate of spending, represent a "window of growth opportunity" not only for carriers, hotel groups and the

-more-

European travel industry generally, but also for U.S. travel agents who position themselves to tap this rich potential.

Two segments of the business market which are given the highest priority by ETC and its member National Tourist Offices are incentive travel and conventions and meetings. The Commission sees these segments as profitable for the industry and also important in the drive for a higher level of year-round American travel to Europe. Incentive travel to Europe has out-performed most other segments of the market, almost doubling in the 10-year period since 1974.

Conventions represent highly desirable business, but this segment is highly competitive and in most cases takes two or three years or more to bring to fruition. The importance of attracting small meetings cannot be over-emphasized. In total, their potential is enormous, and generally they are easier to "land" and to handle.

As a rule, these groups can be highly profitable and do not require a protracted period of gestation. What's more, they represent business within reach of the growth-minded U.S. tour operator or travel agent.

Travel agents can sometimes obtain help for the novice business traveler from unexpected sources. AT&T Communications offers "A Business Guide to Getting Around Overseas-Europe" with general business travel tips as well as details on how to use European telephone services to keep in touch with home and office, including advice on how to avoid hefty overseas phone call surcharges sometimes tacked on by a hotel. You can order this free booklet or its consumer counterpart "Getting Around Overseas, A Vacationer's Guide-Europe" by calling the AT&T International Information Service toll free (1-800-874-4000).

Trans-Atlantic airlines depend heavily on the business traveler and therefore are very active in making that business trip to Europe easier and more enjoyable. Practically every airline flying to Europe now offers Business Class with extra room and special services, and the carriers help your business

clients on the ground as well.

For example, Pan Am's network of Clipper Clubs and first class lounges throughout Europe stand ready to assist any business traveler with any transportation problem.

Lufthansa's Executive Traveler Services, available to full-fare passengers, provide a comprehensive package of business traveler information publications. Included is the Business Travel Guide-Europe" published with Berlitz. Guides on doing business in Germany and other Lufthansa destinations are also available.

A helpful brochure on business with the French is Air France's "Business Traveler's Guide." British Airways has a tie-in with Worldwide Business Centres in London and other cities and can provide their passengers with mail and message pick-up. On a use-fee basis BA passengers can get whatever office services they require and use the facility as their office away from home.

SAS offers an impressive package of services including limousine transfers from the airport, special hotel rates for business travelers, and what may become the largest airline operated network of business centers in the world providing free office supplies, typewriters, photocopy services and limited use of secretarial services.

TWA's Ambassador Clubs are ready to serve business travelers' needs. There is special assistance available as well as amenity kits containing a calculator and other business materials information. Upgrades in class of service flown for those having traveled 30,000 miles or more on the airline is part of the Frequent Flyer Bonus program designed with the business traveler in mind.

KLM now permits U.S. passengers traveling full-fare business class or first class and connecting to European destinations to use the famed "Stay on the Way" program with a free overnight stay in Amsterdam. You can also request reservations for meet and assist service, conference rooms, secretarial and translation services, etc. at Amsterdam's Schiphol Airport.

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The carriers cited above are but a few examples of the special assistance available to your business clients from trans-Atlantic carriers, check the other airlines and you will find similar services available to help you sell more business travel.

ETC points out that specialized help is also available from its member national tourist boards. Many of the tourist boards have developed specific publications aimed at the business traveler.

By making use of the help available, travel agents can expand and solidify their share of profitable business travel bookings.

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Contact: Stefani Dana

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AMERICAN TRAVELERS ARE SAVING  
ABOARD EUROPE'S MODERN TRAINS

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Europe's railways are alive and well--and transporting more American vacationers than ever before, according to the European Travel Commission.

U.S. visitors find European trains are not only fast, efficient and comfortable--but also provide a carefree way to get in extra sightseeing and to meet new people. To top it off, the food is excellent and reasonable.

Taking Europe's trains saves travelers money, particularly if they take advantage of rail passes. The best known is Eurailpass, which offers unlimited first-class travel throughout 16 countries at a flat price. Also available are regional and

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national passes and discounts, as listed below.

Prices are given in U.S. dollar equivalents, current at the time of writing. Costs may vary somewhat with fluctuating currency exchange rates. Passes available in the U.S. can be purchased from travel agencies or from a European railway office here.

EURAILPASS: First Class only. Fifteen days, \$260; 21 days, \$330; one month, \$410; two months, \$680. Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden and Switzerland. Provides bonuses on many other other forms of transportation. Eurailpasses must be purchased before leaving the U.S.

EURAIL YOUTHPASS: Second Class only. Must be under 26. One month, \$290; two months, \$370. Same countries, bonuses and sales conditions as Eurailpass.

SCANDINAVIAN RAIL PASS: Denmark, Finland, Norway and Sweden. First Class: 21 days, approximately \$220. Second Class: 21 days, approximately \$147. On Sale There. The pass is honored on certain ferry crossings in Denmark and allows a 50 percent reduction on certain sailings between the countries.

BENELUX TOURAIL PASS: Belgium, Netherlands, Luxembourg. Eight days of travel in any 16-day period through Oct. 31. First Class: \$55. Second Class: \$37. On sale only in Benelux countries.

#### AUSTRIA

Austrian Network Pass. Good on all trains and other conveyances operated by the Austrian Federal Railways (boats,

more--

cable cars, some buses). Second Class: nine days, \$70; 16 days, \$95; one month, \$150. First Class: nine days, \$105; 16 days, \$143; one month, \$225. Can be purchased at all Austrian railroad stations and at the ticket offices of the Central Stations in Frankfurt, Munich and Zurich.

The Austrian Youth Pass is available for Second Class only, and only to persons under 26 years of age. Nine days, \$46; 16 days, \$65.

Half Fare for Senior Citizens. For women 60 and over and men 65 and over. Half-fare passes valid on the Austrian Federal Railways and the bus system of the Federal Railways and Postal Service. A Railways Senior Citizen's I.D. is issued at all railroad stations in Austria and some Central Stations in Europe. Not available in the U.S. There is an \$8 fee.

#### BELGIUM

B-Tourail Pass. First Class: five days within a period of 16 days, \$33; eight days within a period of 16 days, \$43. Second Class: five days, \$22; eight days, \$29. Additional reductions for people 12 to 25 and children 6 to 11.

16-Day Card. Valid year round, for 16 consecutive days of travel. First Class: \$57. Second Class: \$37.

Half-Fare Card. Allows purchase of rail tickets at half price during one-month period. First Class: \$11. Second Class: \$8. On sale only in Belgium. Subject to change.

#### FINLAND

Finnrail Pass. First Class: eight days, \$90; 15 days, \$132; 22 days, \$177. Second Class: eight days \$60; 15 days, \$88; 22

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days, \$118. Can be bought here. See also Scandinavian Rail Pass described above.

#### FRANCE

France Vacances. First Class: seven days, \$170; 15 days, \$220; one month, \$345. Second Class: seven days, \$115; 15 days, \$150; one month, \$230. Includes Metro Pass for two, four or seven days on Paris buses and subways; free tickets for rail link from Orly and Roissy airports to downtown Paris; one day free scenic ride on the narrow gauge Chemins de fer de la Provence; free admission to Pompidou Museum; discounted car rentals at any of more than 200 rail stations; and 10 percent discount on French railroad bus excursions. Must be purchased before leaving U.S.

#### GERMANY

GermanRail Tourist Card. First Class: nine days, \$150; 16 days, \$205. Second Class: nine days, \$110; 16 days, \$150.

GermanRail Junior Tourist Card. Second Class only: nine days, \$70; 16 days, \$90.

Available at travel agents and GermanRail offices here. Upon presentation of Tourist Card some bus and ship lines give reductions or free transportation. Round-trip ticket to Berlin, including sightseeing tours, also available at reduced rates. Free bicycle rentals at more than 300 stations.

#### GREAT BRITAIN

Britrail Pass. First Class: seven days, \$155; 14 days, \$230; 21 days, \$290; one month, \$335. Economy: seven days, \$115; 14 days, \$175; 21 days, \$220; one month, \$260.

Youth Pass. Seven days, \$95; 14 days, \$150; 21 days, \$190;

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one month, \$225.

Scottish Highlands and Islands Travel Passes. One Class.  
Five days, \$68; 10 days, \$113. Valid on most trains, ships, bus routes in the Travel Pass areas in the north and west of Scotland.  
Both passes must be purchased before departure from the U.S.

#### GREECE

Tourist Cards. For individual passengers, families and groups of up to five persons; valid for 10, 20 and 30 days and entitle holder to make an unlimited number of trips on every route served by the railway (Second Class). Prices of the card run from \$25 for one person for 10 days to \$130 for five people for 30 days. On sale in Greece.

#### IRELAND

Rambler Pass. Rail only. Eight days, \$52; 15 days, \$76.

Overlander Pass. Includes travel within Northern Ireland. Fifteen days, \$109.

Rambler Rail/Bus Pass. Eight days, \$66; 15 days, \$96.

Youth Pass. Age limits 14 to 26. Combined rail/bus pass. Eight days, \$58; 15 days, \$76; 30 days, \$100. Youth Pass must be purchased in the U.S. All other rail/bus passes may be purchased here or there.

#### ITALY

"Go Anywhere" Ticket. First Class: eight days, \$114; 15 days, \$139; 21 days, \$166; 30 days, \$202. Second Class: eight days, \$72; 15 days, \$87; 21 days, \$102; 30 days, \$127.

Kilometric Ticket. Good for 20 trips. Limited to 3,000 kilometers (1,875 miles). May be used by as many as five people

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traveling together (even if not related). Valid two months. First Class: \$140. Second Class: \$79. Both tickets can be bought here or there.

#### LUXEMBOURG

Network Ticket. Second Class only. One day, \$3; five days, \$9; calendar month, \$23. Also, 50 percent discount for persons over 65 in First and Second class. On sale there only.

#### NETHERLANDS

Unlimited Trips. First Class: three days, \$36.25; seven days, \$48.25. Second Class: three days, \$24; seven days, \$33.50. On sale there.

#### NORWAY

Bargain Rail Pass. One-way trip not exceeding 470 miles, \$32; one-way trip unlimited mileage, \$43. Valid for seven days (except Fridays, Sundays and holidays), unlimited stopovers. On sale there.

#### PORTUGAL

Tourist Ticket. Seven days, approximately \$5; four days, approximately \$3. On sale there.

#### SPAIN

Chequetren Pass. Unlimited use for group of up to six persons. Discount coupons with savings of up to 15 percent. For example, \$160 worth of travel for \$122. Must be purchased in Spain.

#### SWEDEN

Low-Price Card. Entitles passenger to 45 percent off all rail travel within the country. Approximate cost is \$12, valid in

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Second Class for 12 months except Fridays and Sundays. Also see Scandinavian Rail Pass.

#### SWITZERLAND

Swiss Holiday Card. First Class: four days, \$94; eight days, \$109; 15 days, \$131; one month, \$183. Second Class: four days, \$63; eight days, \$74; 15 days, \$90; one month, \$124. On sale outside Switzerland only.

Senior Half-Fare Travel Card. For women over 62, men over 65. Valid for one year: \$55.

Junior Half-Fare Travel Card. For persons 16 to 26. Valid for one month: \$16.

Elite Half-Fare Travel Card. Fifteen days, \$24; one month, \$31. On sale here or there.

#### TURKEY

Reductions of 10 percent available on return tickets for families, teachers and groups of 10 or more. Reduction of 20 percent for students and 30 percent for student groups.

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Contact: Stefani Dana

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DURING EUROPE'S MUSIC YEAR '85  
THE BEAT GOES ON THROUGH DECEMBER

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The hills of Europe are resounding with the sound of music, and so are the cities, towns, lakelands and seashores, as the continent continues to celebrate the 300th anniversary of the births of Bach, Handel and Domenico Scarlatti.

But the long-planned Year of Music doesn't stop with the works of the great baroque masters -- classical, jazz, folk, liturgical, rock, and even computer music are on a program that runs through the summer and fall and into December. According to the European Travel Commission, more than 1,000 musical events are taking place between the North Sea and the Bosphorus.

Austria is a good starting point for visitors ready to

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immerse themselves in great music. The springtime Vienna Festival will run right into the city's Musical Summer, a series of concerts and other festivities continuing into August. Salzburg is presenting a Bach Festival through July, to be immediately followed by the prestigious Salzburg Festival (July 26 to Aug. 31). Appearing will be a galaxy of opera, recital and concert stars who delight in performing amid the city's baroque and rococo architecture, very much as it was in the kapellmeister's day.

In Germany, musical tributes to native sons Bach and Handel are everywhere--in Berlin (through July 14), in Ansbach (Aug. 2 to 11), in Stuttgart (Aug. 14 to 22) and in Wurzburg (Nov. 23 to Dec. 1). Also outstanding are the Bayreuth Wagner Festival (July 25 to Aug. 28) and the Munich Opera Festival (July and August).

Not far away, in The Hague, the world premiere of a Bach ballet will be performed by the Netherlands Dance Theatre. Also, the North Sea Jazz Festival and 17 international organizations will gather in Amsterdam in August to perform all 200 of Bach's works. Luxembourg will hold its International Music Festival at the castle of Wiltz, while Belgium will step back to the year 1468 to recreate the entire pageantry of the wedding of Charles the Bold to Margaret of York in Bruges (Aug. 18 to 25).

Handel crossed over to England early in his career, and so the British are focusing much attention on his works in Europe's oldest continuing festival, Three Choirs, held in Hereford and Worcester (Aug. 17 to 23).

The Irish were the first to hear Handel's masterpiece,

"Messiah", which premiered in Dublin in 1742. This summer, Ireland's Wexford Opera Festival will continue with adventurous programming. There is also Killarney's Pan Celtic Festival, drawing Celts from Wales, Scotland, Cornwall and Brittany.

The Festival Estival de Paris will bring thousands of music lovers to France. Historic buildings, squares and churches will be the settings of various programs. In the last half of July, young choristers from throughout Europe will sing the works of Bach, Handel and Scarlatti in Strasbourg. The principality of Monaco will top off a very musical season in August with its Red Cross Gala under the patronage of the royal family.

The Swiss have scheduled many festivals, including those in Lucerne (Aug. 22 to Oct. 4), Interlaken (Aug. 18 to Sept. 1) and Willisau, where jazz will reign supreme, (Aug. 29 to Sept. 1). The Italian opera season ends in June, but the singing will go on in the land of the Scarlattis. Opera and ballet spectacles are planned in the northern resort of Stresa (Aug. 24 to Sept. 19) and in Verona (July 4 to Sept. 1). And from Sept. 26 to 29, Rome will witness the gathering of 20,000 choristers of the Congress of Scholai Cantorum. They will participate in a grand closing mass in St. Peter's Square, to be celebrated by Pope John Paul.

Domenico Scarlatti (Alessandro was his father) is a hero in Spain where he wrote many great works while under the patronage of the royal house. Exhibitions in his honor will be held at the Prado, the National Library and the Royal Palace in Madrid in September. Upcoming music festivals are set for Santander in August and for Barcelona in September. In Portugal, both Scarlattis

and Bach will be subject of renewed acclaim, especially at Estoril where 60 concerts are to be given during August in museums, churches and the casino.

Melodious strains will be heard across the Mediterranean when Maltafest is held on that sunny isle from July 21 to Aug. 12. A cruise to Dubrovnik will put you in the middle of Yugoslavia's Summer Festival (Aug 10 to 25), blending music, drama and folklore, with the entire medieval city as the stage. In October, the focus shifts to Belgrad's Music Festival.

In Greece, the ancient Odeon of Herod Atticus--with the Acropolis as a backdrop--will be the setting for Zubin Mehta and the New York Philharmonic, for Maurice Bejart and his Ballet of the 20th Century and for the Zurich Orchestra, among others. This grand Athens festival runs through the entire summer to Sept. 18.

The classical music of Turkey will be performed at Bodrum Castle (Sept. 1-9). Art exhibits and water sports are also planned. On Cyprus, the International Art Festival at Limassol will include folk and classical dancing as well as concerts when it opens in July.

The summer also will ring with music in the Scandinavian lands. From July 13 to Aug. 18, baroque compositions will be performed by musicians from all the northern countries at Iceland's Skalholt Cathedral in Reykjavik. Norway will turn up the volume on Aug. 3, when the rock concert entitled "Rock on Top of the World" is scheduled. Meanwhile, jazz enthusiasts will have gathered in Denmark for Copenhagen's July Jazz Festival. Also in Copenhagen, Tivoli Gardens offers hundreds of concerts throughout

the amusement park's summer season.

Finland's musical schedule is most ambitious, with a Chamber Music Festival (July 14 to 19) in Kuhmo, which is surrounded by Europe's greatest forest; the Savonlinna Opera Festival (July 6 to 27); and the grand Helsinki Festival of the Arts (Aug. 22 to Sept. 8).

In Sweden, music attention centers on the Drottningholm Court Theater in Stockholm. It was here, in 1792, that King Gustave III was mortally shot during a midnight masquerade. This inspired Verdi to compose the opera known as "The Masked Ball". Restored in the 1920s, the theater will offer opera and ballet two to four times weekly through mid-September. On Sept. 8, the Malmo Symphony Orchestra will open that city's Concert Hall. In July, Mehler's mystical pageant "Petrus de Dacia" will be performed in the ruins of St. Nicholas Church at Visby on Gotland.



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## HOW TO GET THE MOST OUT OF EUROPE'S BARGAIN-SHOPPING BOOM

By Robert S. Kane

There has never been anything like it in the post-war decades that Americans have been traveling to Europe. The extraordinary strength of the dollar has changed the habits of American travelers. This summer, shopping is at least as important as sightseeing and good dining.

Even with the dollar's fluctuations and dips this spring and summer, the U.S. greenback remains at near-record highs compared

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Mr. Kane is author of the new World At Its Best series of guidebooks, whose first three titles--Germany At Its Best, Italy At Its Best and Spain At Its Best--have just been published by Passport Books.

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with most European currencies. Thus, shopping continues to be one of the greatest bargains of a European vacation.

Uncle Sam's ground rules have never been simpler. Each individual may bring back to the U.S. \$400 worth of purchases duty-free. That is allowable once every 30 days, provided you've been out of the country at least 48 hours. (That 48-hour period is worth noting, should you undertake a shopping-in-Europe weekend.)

Note, too, that if you've spent more than \$400, you'll be charged a flat 10 percent duty on the next \$1,000 worth of purchases, hardly an exorbitant amount. Also, antiques certified to be at least 100 years old are admitted duty-free and do not count as part of your \$400 quota. Neither do paintings, sculptures and other works of art certified as original.

To further encourage buyers, many European countries refund the value-added tax (VAT), a type of sales tax. Check with shops on the proper refund procedure, if available.

Now for specifics. Where to buy--and what? First, let me say that conversion from dollars to a European currency does not guarantee rock-bottom tabs; a diamond diadem or a Louis XV chair will be pricey--but less pricey than back home. Second, make it a point to take a floor-by-floor escalator survey of a leading department store, to get an idea of what Mr. and Mrs. Local Resident are paying.

Third, bear in mind that prices I quote in this article are approximate, indicated only to give you a general idea of values in store for you. Fourth, and hardly least: Look upon buying sprees as enjoyable adventures. Take time out for coffee or lunch,

.more--

either in the department stores or in center-city restaurants. Allow yourself to be fussed over. Have fun.

Austria's capital, Vienna, concentrates shopping in and around Kartnerstrasse--a delightfully compact central area. For a loden-cloth jacket of the very best quality, which would easily cost \$300 in the U.S., expect to pay about \$150 in such Vienna stores as Resi Hammerer or Lanz on Kartnerstrasse, and Loden Plakl on Michaelerplatz.

In Brussels, I like to get my bearings in L'Innovation department store on Place Rogier downtown, and in the boutiques of Avenue Louise's trendy Galeries Louise. Haute-couture crocodile handbags--handmade and designed by Belgium's noted Delvaux cost about \$1,200; comparable-quality bags are twice that in the U.S.

In London, there are half a dozen principal shopping districts--like Piccadilly, Regent Street, Knightsbridge, King's Road and Kensington--where prices are middle-category through luxury. Oxford Street is essentially mid-range and Mayfair ever-so-posh. There is no doubt but that Harrods is the most celebrated of the department stores, but Liberty is elegant, too; and it is worth becoming acquainted with the more popular-priced Selfridges, John Lewis, Debenhams and Swan & Edgar. Have a look, as well, in such exclusive spots as Fortnum & Mason (fancy groceries, clothes and antiques), Asprey (jewelry and silver), Brown's (men's and women's sportswear) and Burberrys, where the classic raincoat can be had for \$450, a third less than in the U.S.

Captivating Copenhagen is cut through by Europe's first pedestrians-only shopping street, Stroget, a source of fabulous

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buys in that range of home products for which the term "Danish modern" has become synonymous. Birger Christensen furs are worth investigating. Sable coats, for example, cost between \$36,000 and \$44,000, a fifth less than their U.S. prices.

Finland and Helsinki are hardly less creative in design arts, as exemplified by Alvar Aalto furniture, Marimekko fabrics, Arabia porcelain and Iittala glassware. You have only to walk fashionable Esplanadikatu and to explore the celebrated Stockmann's department store to get an idea. An Arabia dinner service--45 pieces in the Ruska pattern--costs about \$250 in Helsinki, and at least 40 percent more in the U.S.

Each time you return to Paris, there's a new shopping quarter. It started with the 180-store Forum des Halles, near the Pompidou center, continued with restoration of the early 19th-century arcades called Galeries Vivienne and the not-far distant Louvre des Antiquaires, with some 250 shops in which are vended antiques, paintings and assorted bibelots. No city has a classier collection of haute-couture outlets--Cacharel and Chanel through Givenchy and Guy Laroche. Specialty shops--Fauchon (food), Baccarat (crystal), Boucheron (jewels), Catherine (perfumes) and Christophle (silver) are superb. Department stores are also top-rank--Galeries Lafayette and Au Printemps, just behind the Opera; the lesser-known Aux Trois Quartiers and La Samaritaine; and, on the Left Bank, Bon Marche.

Shopping opportunities abound in Germany. In Munich, begin at either Karlsplatz or Marienplatz, splendid squares between which lies a beflowered, fountain-dotted pedestrian area a mile

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and a half long, among Europe's handsomest. First, go to the department stores--Kaufhaus, Karstadt, Hertie. Take in the boutiques of Theatinerstrasse and Maximilianstrasse, not missing Ludwig Beck (for loden coats and ski clothes) on Marienplatz.

In Greece, the streets connecting the principal squares of Athens are flanked by shops vending gold jewelry, flokat (thick-tufted) rugs, exquisite embroidery, and hand-loomed carpets. Have a look at the latter in Hellenic Organization of Handicrafts, at 16 Xenias St.; prices are estimated at half of what they might be for this kind of work in the U.S. Gold jewelry can be as much as a quarter less in an Athens shop on Panepistimiou Avenue than a corresponding New York store.

If you're a pushover for an Irish lilt, prepare to restrain yourself in Dublin. It's not easy to say "no" to a salesperson in the department stores--Switzer's and Brown Thomas--not to mention atmospheric shops on central streets like Grafton, Duke's and Molesworth. Buys? How About a five-light Waterford crystal chandelier for \$600 at Weir's in Dublin, which would cost a \$1,000 in the U.S.? A custom Paul Costello-designed sport jacket of Donegal tweed (from his own boutique) is \$150--a fraction of what a comparable garment would sell for in the U.S.

They have branches throughout the world, but the best place to shop Giorgio Armani, Gianni Versace, Frette, Pratesi, Missoni and Fratelli Rossetti is at their home bases in Rome. And don't forget Gucci, Santini e Dominici, Fendi, Salvatore Ferragamo, Pineider and Rizzoli. You'll find the popular-price shops are on Via del Corso, the main street; pricey boutiques on Via Condotti

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and Via Frattina, antiques on Via del Babuino. Cut the prices from (conservatively) a full third to (more realistically) a generous half. Fur-lined women's coats, knitwear, high-style costume jewelry and, most especially, anything made of leather--shoes, boots, handbags, wallets, gloves--are exceptional buys.

The area around Boulevard Royal in lovely Luxembourg City is best explored carefully, the better to yield bargains. Spectacular is the cost of a 40-piece set of Villeroy & Bosch porcelain--about \$100 at the factory outlet, a third of what it would sell for in the U.S. It is, perhaps, an exaggeration to term Monaco a millionaire's playground. Still, the Monte Carlo outlets of such jewelry establishments as Van Cleef & Arpels and Cartier, on Place du Casino, are mighty spiffy. A gold watch or a diamond ring can be bought for a fifth less than at the Fifth Avenue branches.

Norway's capital, Oslo, shops on broad Karl Johansgate and its satellite streets. The kingdom's unique enamelware--flatware, bowls, platters, brooches of gold or silver layered with enamels of every hue--is an exceptional value. A blue-fox jacket costing \$1,000 at Oslo's Henry Olsen goes for about twice that in America.

When in Portugal, visit Lisbon's Rua Augusta shops. A pair of turn-of-century department stores, Eduardo Martins and Grande Armazen do Chiado, are on nearby Rua Garrett. Both are sources of popular-priced pottery. But Portugal's pride-and-joy--Vista Alegre porcelain--runs as low as \$300 for a 70-piece dinner service at its own shop at Largo do Chiado 18, easily half the price of a comparable set in the U.S.

Ever expert at elegance, Madrid bases its shops around Gran

-more--

via and tonier Calle Serrano to the northeast. Size up the shopping scene at the department stores--El Corte Ingles and Galerias Preciados downtown, and Calle Serrano's Celso Garcia. Then zero in on the big buys: Majorca cultured pearls at \$30 a strand-cum-white gold clasp; high-styled leather dresses in shops like Loewe for about \$800; and other leather goods similarly well-priced. Also, men's and women's top-quality shoes from shops like Yanko on Gran Via and Marlo on Calle Goya, at about \$40, instead of \$150 for comparable quality in the U.S.

Sweden's No. 1 department store--NK on Hamngatan in the busy core of Stockholm--is a repository of work by designers for such famed firms as Gustavsberg and Rorstrand (china), and Kosta-Boda and Offefors (crystal). Prices are fabulously low. An Orrefors crystal vase that costs \$45 at NK would go for \$95 in the U.S.

The fun of Zurich, at least for a no-nonsense shopper in search of Swiss bargains, is to take in the department stores--Globus, Jelmoli and the new Vilan--along with such clothing shops on Bahnhofstrasse as Beyer, Meister and Bucherer for buys on watches. (A Rolex that costs about \$8,500 in the U.S. costs about \$5,000 in Switzerland.)

So goes the shopping scene in today's Europe--a veritable continent-wide sale of unprecedented proportions, extending even to easterly Turkey (in Istanbul's vast Covered Bazaar, suede jackets go for as little as \$80) and Yugoslavia (where Zagreb's stores feature hand-knitted sweaters at \$40). And when you prepare for departure by filling wallets with wads of travelers' checks--don't forget to take along a little self-control as well.



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# The Biggest Music Celebration of All Times!

## EUROPEAN MUSIC YEAR '85

Throughout Europe—in cities, towns and villages—throughout the year there shall be music, plus one thousand and one other cultural, historic, heritage attractions to make your clients sing your praises for sending them to Europe this year.

European Music Year '85 will embrace all forms of music events and will span Gregorian songs and baroque music as well as folk, ragtime and rock. The year includes the tercentenaries of the births of Bach, Handel and Scarlatti.

Between 4,000 and 8,000 young performers will appear in big musical jamborees at places like Munich's Olympiahalle, Strasbourg's Rhénus Auditorium and the square in front of Notre Dame de Paris. The European Community Youth Orchestra will make several international tours and a "musical train" will cross some ten European countries with an orchestra.

All this, and with the dollar flying high, your clients can enjoy Europe '85 for a song!



The EUROPEAN TRAVEL COMMISSION MEMBER COUNTRIES: AUSTRIA • BELGIUM • CYPRUS • DENMARK  
FINLAND • FRANCE • GERMANY • GREAT BRITAIN • GREECE • ICELAND • IRELAND • ITALY • LUXEMBOURG • MALTA  
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dollar mark, contributions in cash and kind coming from national and regional authorities, international organisations, music and tourist industries, business sponsors, broadcasters and private foundations.

Organisers have shown great imagination in thinking up events of all possible sizes ranging from scholarships for specialized studies in the art of computer music to spectacular events involving thousands of musicians and singers giving public performances. Thus the Year will span Gregorian songs and baroque music as well as folk music, ragtime and rock. Between 4000 and 8000 young performers will appear in big musical jamborees at places like Munich's Olympiahalle, Strasbourg's Rhénus auditorium and the square in front of Notre Dame de Paris. The European Community Youth Orchestra will make several international tours and a "musical train" will cross some ten European countries with an orchestra specially set up and trained by the European Music Schools' Union. Plans are under way for an opera gala evening on Eurovision with contributions from half a dozen major European opera houses in an effort to popularize the art of opera with the public at large and a well-known pop star is expected to go on a European tour performing in places normally dedicated to classical music.

The Year will also deal with subjects such as music's influence on neighbouring arts, like painting and literature, and its role in medicine, for which Norway is staging a seminar on music therapy. Closely related to this is a Danish idea to investigate how music and noise imposed upon us may affect our sensitivity and well-being.

Breaking down taste barriers and bridging generation gaps is one of the aims of the Music Year. Another will be to show up the richness of the many music cultures in Europe. Greece will host a festival illustrating the relationship between oriental and western European music. Ireland plans a Europe-wide tour with an international group of folk singers and dancers and Switzerland and Belgium will stage events based upon a variety of ethnic minority music cultures.

Perhaps one of the most striking features of the Year will be the number of events devoted to the three baroque masters, Bach, Handel and Scarlatti,

whose tricentenaries all happen to fall in 1985. The United Kingdom intends setting up a permanent, international Baroque training orchestra, while the Dutch 18th Century Orchestra under Franz Brüggen will visit a number of European countries. In addition European broadcasters have prepared an extensive list of radio and television programmes presenting music by the three famous composers.

As for the musical profession's problems, great attention will be paid to education and training. Sweden will hold a conference on the future of symphony orchestras and Liechtenstein will host a course on techniques of teaching contemporary music in music schools. The Music Year will also be looking into the multimillion dollar racket of piracy production of records and cassettes depriving music professionals of vast sums of copyright returns.

These are just a few examples of the long string of events, which will fill the Music Year with music and dance, concerts, opera, publications, records, festivals, exhibitions, competitions as well as conferences on musical themes.

The idea of making a Music Year has sparked off great enthusiasm all over Europe and proposals for contributions are coming from overseas as well.

Perhaps this vivid response is a positive reaction to the growing feeling that most of what we are being fed today is bad news. By contrast, "music" and "youth" is good news, both words still holding a positive charge.

However, in the final analysis the Music Year will stand or fall by what the public chooses to make of it. The acid test could well come on 21 June 1985 which, following a recent French tradition, will be celebrated as a day of music in towns, villages, and cities throughout Europe. Streets, squares, parks and public buildings will be opened to the public, inviting professionals and amateurs to make and to listen to music.

Shakespeare suggested that music is the food of love. The organisers of the Music Year hope to provide a feast for those who already love music and those who could learn to do so during the course of 1985. That way no-one should go hungry.

Prepared by  
Thomas Alexanderson  
Executive Secretary to the  
European Organizing Committee

# EUROPE

From: Donald N. Martin & Company, Inc.  
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New York, NY 10111

For immediate release

Note to Editors: We would appreciate your crediting the European Travel Commission when you use this list of events in full or in part. Thank you.



## European Music Year 1985

### A ROUNDUP OF EVENTS

The hills of Europe are alive with "the sound of music" this year, and so are the cities, towns, mountain tops, lakelands and seashores. Music is everywhere -- it is "European Music Year." Classical, jazz, baroque, ballads, folk, pop, ragtime, rock, liturgical and computer music are all on the program. The venues are as varied as Europe itself -- concert halls, auditoriums, cathedrals, churches, street fairs, parks, squares, and some very unusual settings as well.

More than 1000 events, described as the biggest musical celebration ever, are planned both jointly and individually by the European nations. The idea of a "musical year" was first conceived in 1980 by the European Parliament. The concept was developed by the European Communities and the Council of Europe, with an organizing committee headed by Walter Scheel, former Federal German President.

The events range from open air musical jamborees, gala operas on Eurovision, touring troupes of folk entertainers, and a "musical train" which will cross ten countries with an orchestra specially trained and set up by the European Music School Union, to a total "Music Day" all across Europe on June 21st. Many countries also plan tributes and events devoted to three baroque masters, Bach, Handel and Scarlatti, whose tricentenaries all fall in 1985.

Some of the musical highlights from now until the end of the year are listed on the following pages.

EUROPEAN TRAVEL COMMISSION MEMBER COUNTRIES:  
AUSTRIA • BELGIUM • CYPRUS • DENMARK • FINLAND • FRANCE • GERMANY • GREAT BRITAIN • GREECE • ICELAND • IRELAND • ITALY • LUXEMBOURG • MALTA •  
MONACO • NETHERLANDS • NORWAY • PORTUGAL • SPAIN • SWEDEN • SWITZERLAND • TURKEY • YUGOSLAVIA

Europe's Year of Music '85

March

during

Bach 300th Anniversary Festival, with concerts by the London Bach Society and the Steinitz Bach Players. Various venues in London. (Great Britain).

through  
March 18

18th Festival Opera of Las Palmas. Includes works by Rossini, Verdi, Puccini, and Saint Saens. (Spain).

through  
March 27

Monte Carlo Opera Season. Major opera performances with guest artists from around the world. Series includes works by Strauss, Verdi etc. (Monaco).

through  
April 4

Festival of Ancient Instruments. Series of concerts with Gustav Leonhardt, La Grande Ecurie et la Chambre du Roy, the Royal Chapel and many more, plus an exhibition of ancient instruments at the Grand Palais, Paris. (France).

through  
April 24

Bach and Handel Weeks in Hamburg. Concerts, operas, ceremonies and various exhibitions. (Germany).

through  
May

Brussels Opera Season. A full program of opera, ballet and concerts. Special "champagne trains" run from Paris for these events. (Belgium).

11-18

Haydn Festival. A unique musical gathering at venues associated with Joseph Haydn including St. Stephen's Cathedral and the Haydn Museum, Vienna. (Austria)

13-14

Handel Jubilee Concert. Performed by the Oslo Philharmonic Orchestra at the Concert Hall of Oslo. (Norway).

13-16

International Festival of Maltese Song. Features top singers from Malta and twelve other countries in the interpretation of the best of Maltese compositions in the pop song field. (Malta).

19th to  
Dec. 28th

Groningen Bach Festival. A province-wide schedule of Bach events featuring organ, piano, orchestral, choir and sacred music concerts, in fourteen churches one synagogue, and two concert halls. (Netherlands).

21-22

Bach Jubilee Concert. Performed by the Oslo Philharmonic Orchestra at the Concert Hall of Oslo. (Norway).

22-31

Mediterranean Folk Festival. Folk groups from Mediterranean countries join Maltese folk dancers and singers in a great display of traditional music. (Malta)

26-29

Belards Concert. Trio performance of works by Bach, at the Famagusta Gate of Nicosia. (Cyprus).

30th to  
April 4

Easter Festival. Connoisseurs from all over the world meet for this musical event, conducted by Herbert V. Karajan, at Salzburg. (Austria).

31st to  
April 28

Symphony Concerts. Given by the Monaco National Orchestra and guest soloists at the Monte Carlo Convention Center and Auditorium. (Monaco).

April

through  
May

Lyon Traditional Music Fest. Sardinian, Catalan, Scottish and German folk groups meet for lively exchanges and improvisations. (France).

(over)

April

- spring to fall      The Festivals of Flanders and Wallonia. Renowned orchestras, soloists, ballet and theater performances are scheduled in various cities. (Belgium).
- 4      Les Soirees de Luxembourg. One of three evenings of music scheduled at the Municipal Theater. (Luxembourg).
- 5-21      Printemps des Arts. Under the patronage of H.S.H. Princess Caroline, this event is staged at the opera house and auditorium of the Monte Carlo Convention Center and features the Monte Carlo Philharmonic Orchestra. (Monaco).
- 7 to Aug. 11      Bach Events. Seventeen international organizations will give seventeen concerts performing all of Bach's two hundred compositions, at Nieuwe Kerk, Amsterdam. (Netherlands).
- 13      Cork 800 Concerts. A day of concerts by over two hundred Irish musicians featuring Mozart, Bach, Handel and Vivaldi. Part of Cork's 800th anniversary. (Ireland).
- 19-23      Handel Festival. The Academy of Begijnhof will present programs reflecting Handel in Italy, Germany and England. Amsterdam. (Netherlands).
- 20      Concert by the "Orchestre des Jeunes de la Communaute Europeenne" Youth Orchestra of the European Communities. (Luxembourg).
- 20-27      Handel Festival. A festive gathering centered at St. George's Hanover Square, London. (Great Britain).
- 26 to May 31      Exhibition on three hundred years of musical instruments in Switzerland at Burgdorf. (Switzerland).

May

- 1      Performance of Handel's "Messiah" by the Gothenburg Symphony Orchestra at the Gothenburg Scandinavium. (Sweden).
- 1-8      Selcuk Ephesus Festival of Culture and Art. Folk dances, concerts and exhibits many of which are held in the Great Theater at Ephesus. (Turkey).
- during      Dublin Grand Opera Society. Spring season with opera companies and soloists from all over Europe. (Ireland).
- through early July      48th Florence May Music Festival. The oldest and most prestigious Italian festival of the performing arts (operas, concerts, ballet, drama). (Italy).
- through June      Algarve Music Festival. Programs to include works of Bach, Scarlatti, Handel, and other great composers. (Portugal).
- through October      Sound and Light Performances. The setting is the Blue Mosque in Istanbul. (Turkey).
- 6 to June 13      Queen Elizabeth of Belgium Music Competition. Violinists of many nationalities will compete in this world-renowned "musical olympics." The twelve finalists perform at the Palais des Beaux Arts Concert Hall, Brussels. (Belgium).
- 8-12      Cork International Choral and Folk Dance Festival. Competition for choirs and ethnic dance groups; seminars on contemporary choral music. (Ireland).

May

- 10-19 Bach and Handel Festival at Wuerzburg. Concerts, lectures and events in churches, theaters etc. (Germany).
- 11 to Vienna Festival. Opera, concerts, operettas, art exhibitions and special events including an international music gathering. (Austria).
- June 16
- 11-19 Pan Celtic Festival. A gathering at Killarney of traditional celtic musicians and dancers from Brittany, Scotland, Wales, Cornwall, Isle of Man. (Ireland).
- mid-May to mid-Sept. Drottningholm Court Theater Performances. In Stockholm, this is Europe's oldest rococo theater still in use, featuring mainly 18th century operas. (Sweden).
- 17 to Printemps Musical. A spring music festival at the Municipal Theater in Luxembourg. Performers include Klaus Oestreicher and Brandis Quartet. (Luxembourg).
- June 28
- 20 to Glyndebourne Festival Opera Season. An international opera event in the country house surroundings of Glyndebourne, East Sussex. (Great Britain).
- Aug. 14
- 22 to Bergen International Festival. Lots of music, theater and dancing by world famous artists. Attended by a member of the royal family. (Norway).
- June 5
- 24-26 European Youth Music Festival. Featuring a musical jamboree at Munich's Olympiahalle. (Germany).
- 25-29 European master classes at Insensborn. Performances by the Philip Jones Brass Quintet, organized by the "Friends of the Brass Band of the Esch-sur-Alzette" Music Conservatory. (Luxembourg).
- 31 to Heidelberg Bach Festival. A full program of concerts, exhibitions and symposia. (Germany).
- June 11
- June Choir Festival. Based at Reykjavik, combined choirs will study and perform parts of Bach's "St. Matthew - Passion." (Iceland).
- 1-9
- through Sept. Athens Festival. A major artistic event, held at the open-air 5000-seat amphitheater, built in 161 A.D., at the foot of the Acropolis. Guest performers include the N.Y. Philharmonic, Covent Garden, Zurich Orchestra. (Greece).
- 7-15 Festival of Music in Great Irish Houses. A series of classical and chamber music recitals in elegant stately homes in or near Dublin. (Ireland).
- 7 to Echternach International Festival. Concerts with works by young European composers, performed by young European musicians and conductors. (Luxembourg).
- July 7
- 13-26 Naantali Music Festival. International performers will include the London Bach Orchestra, the Vienna Chamber Orchestra, Irwin Gage and Barry Tuckwell. (Finland).
- 15-22 Joensuu Song Festival. The 150th anniversary of Kelevala, Finland's National Epics, including a survey of Finnish culture. (Finland).
- 24 Madeira Bach Festival. Twenty-five concerts featuring international artists, performed in the old Se Cathedral at Funchal, Madeira. (Portugal).

June

- 16 to July 10 International Festival of Music and Dance. The setting is Granada's Moorish Palace of Alhambra. (Spain).
- mid-June to late-Aug. Lycabettus Theater. Artistic performances given in the open-air theater on Lycabettus Hill in Athens. Contemporary theater, concerts, ballet. (Greece).
- mid-June to Sept. Light Nights. A theatrical extravaganza on Reykjavik's mini-lake, with dramatizations from the Icelandic sagas, songs, poems and historical vignettes. (Iceland).
- mid-June to mid-Sept. Musical Exhibition. Displaying 300 years of musical instruments in Switzerland at the Swiss National Museum of Zurich. (Switzerland).
- 20 High Mass by J.S. Bach. Performed by the Brabant Chamber Choir, Brabant Baroque Ensemble and prominent soloists at St. Jan's Cathedral in s-Hertogenbosch, a city celebrating its 800th anniversary this year. (Netherlands).
- 20-22 Curium Ancient Theater Performances. Drama and concerts at this open-air theater, built in 3300 B.C., seating 2400, with perfect acoustics. (Cyprus).
- 20 to July 15 Istanbul International Festival. An array of classical music, opera, ballet, dance, art exhibitions, puppet shows, folk and jazz music. (Turkey).
- 21 EUROPEAN MUSIC DAY -- Every town and hamlet throughout Europe will have its own musical celebration, from street happenings, and rolling out the barrel organs to parades with marching bands and outdoor concerts. (ALL OF EUROPE).
- 27-30 Skagen Song Festival. More than 10,000 people gather annually to hear ballads and folk music performed by international artists. (Denmark).
- 28 to July 7 Limassol International Art Festival. Takes place in the municipal gardens of Limassol with folk dances, classical and modern ballet, pop music etc. (Cyprus).
- 30, during July, Aug. & Sept 1 Egeskov Summer Sunday Matinees. Performed at Egeskov Castle, Riddersal; a full program of chamber music; the three latter Sundays in July and all four Sundays in August. (Denmark).
- late June to end of Aug. Carinthian Summer Festival. The venue is an Abbey Church in Ossiach and nearby Villach; chamber music, lieder recitals and ecclesiastical music. (Austria).
- late June to mid-July 28th Festival of Two Worlds. Legendary performing arts festival organized by Giancarlo Menotti in the enchanting city of Spoleto in the Umbrian region. (Italy).

July

- 1-7 The Halsingehambon. The world's longest dance competition with thousands of participants dressed in colorful folk costumes; in Halsingeland. (Sweden).
- 1 to Aug. 16 Copenhagen Summer Festival. A summer's worth of music and open-air theater for all tastes at various venues including Charlottenborg Festsal and Christiansborg Slotskirke. Music of Mozart, Beethoven, Schubert, Brahms etc. (Denmark).
- during Mystic Pageant Opera. Featuring "Petrus de Dacia" by F. Mehler, staged at the ruins of St. Nicholas Church, Visby, on the island of Gotland. (Sweden).
- during Soirees in late 19th century environments. Song, music and prose performed at the Hallwyl Palace in Stockholm. (Sweden).

July

during

Music Festival of Sintra. Settings for this series of "romantic" concerts include the Royal Palaces of Pena, Sintra and Queluz. (Portugal).

through August

44th Opera Season at the Baths of Caracalla. Opera performed on the world's largest stage in the outdoor baths of Caracalla in Rome. (Italy).

through Aug. until Sept. 9

Bornholm Music Festival. Chamber music in the very beautiful small churches around Bornholm. (Denmark).

through August

Munich Opera Festival. Held in the Bavarian State Opera House (National-theatre) court of Residence Palace and the famous rococo Cuvillies Theater. (Germany).

through August

Comhaltas Ceoltoiri Eireann (The Irish Cultural Movement). A tour throughout Europe of traditional music, song and dance involving performers from many European countries including and organized by the Irish. (Ireland and Europe).

through August

National Philharmonic Orchestra of Monaco. Under the patronage of H.S.H. Prince Rainier, these performances are given in the Courtyard of the Palace. (Monaco).

through August

Summer Evenings. A series of concerts performed at Stockholm's National Museum. (Sweden).

through August

Estoril Concerts. Sixty performances will be given in museums, churches and the casino of Estoril. Tributes to Bach and Scarlatti who lived for some years in Portugal. (Portugal).

7

International Congress of "Pueri Cantores." From 6000 to 8000 young singers from all over Europe will give concerts, mainly of liturgical music in venues like the Palais des Sports, churches including Notre Dame de Paris. (France).

3-25

Bach Festival. Celebrations and concerts in Salzburg honoring J.S. Bach, the great organ composer. (Austria).

4 until Sept. 1

63rd Arena of Verona Outdoor Opera Season. The Roman amphiheater of Verona, seating 20,000 will be the setting for classics like "Aida." (Italy).

5-14

Copenhagen Jazz Festival. Indoor and outdoor concerts, jam sessions and street parades, day and night, with names like Teddie Wilson, Herbie Hancock. (Denmark).

6-7

Pori Jazz Festival. The highlights are the big open-air concerts on the island of Kirjurinluoto and the jam sessions. (Finland).

6-27

Savonlinna Opera Festival. Program includes Aulis Sallinen's "The King Goes Forth to France," Mozart's "Magic Flute," and Verdi's "Don Carlos." (Finland).

9-14

International Musical Eisteddfod. The picturesque town of Llangollen plays host to a cosmopolitan collection of 200 choirs and dance groups. (Wales).

10 to Aug. 25

Dubrovnik Summer Festival. This is a unique cultural event, blending drama, music and folklore. (Yugoslavia).

12-22

Handel Tercentenary Festival. Various venues in London. (Great Britain).

13 to Aug. 18

Concert Series in Skalholt Cathedral. Performances of baroque music on original instruments by musicians from the five Scandinavian countries. (Iceland).



## July

-6-

- 14-19 Kuhmo Chamber Music Festival. The central themes this year are Bach in Kotho and Arnold Schonberg's chamber music and the piano quartet from Mozart to Milhaud (Finland).
- mid-July Bellman Week. A festival in Stockholm celebrating the poet and composer who was the genius of Swedish rococo. (Sweden).
- mid-July to mid-Aug. 21st Opera/Ballet Season at the Outdoor Arena Sferisterio. Macerata's enormous amphitheater, built in 1829, was originally intended for playing a ball game called "pallone a bracciale" and is now the site of this important festival. (Italy).
- mid-July to mid-Aug. 9th Musical Summer at the Rocca Brancaleone. Opera and ballet are presented in the remains of a fortress in Ravenna, built in 1457 by the Venetians. (Italy).
- mid-July to mid-Aug. 24th International Festival - Stresa Musical Weeks. The lake resort of Stresa plays host to this classical musical festival. (Italy).
- mid-July to mid-Sept. Commemoration '85. Bach is honored by the Festival Estival, with liturgical cantatas, harpsichord competitions, at Paris. (France).
- 15-21 Kaustinen Folk Music Festival. The theme of the festival this year is Kalevala, Finland's National Epics. Music, dance and theater daily. (Finland).
- 17-28 Europa Cantat. 4000 amateur choristers will meet for workshops and concerts featuring Bach, Handel, Scarlatti and Schutz, at Strasbourg. (France).
- 21 to Aug. 12 Maltafest. The Maltese International Arts Festival is a celebration of the arts in historic surroundings including dance spectacles at the megalithic temple of Hagar Qim and music sessions in Medina, Valletta and Sliema. (Malta).
- 22-27 The 25th International Jazz Festival at Molde. Thousands of jazz enthusiasts gather for this musical delight. (Norway).
- 23 to Aug. 24 Bregenz Festival. On the shoreline of Lake Constance, there is a "floating stage" on the lake; also featured is a 5-part Baroque Extravaganza. (Austria).
- 25 to Aug. 28 Richard Wagner Festival. This well-known music festival at Bayreuth dates back to 1876. The Festspielhaus here was built by Wagner. (Germany).
- 26 to Sept. 1 Salzburg Festival. Honoring Mozart since 1920, this will be the 65th season. There will be more than 140 performances of music of all kinds. (Austria).
- 27 to Aug. 8 Summer Music Days Hitzacker. A chamber music festival featuring Bach, Handel, Berg and Schutz; youth from 13 countries will participate. (Germany).
- 28 Alpine Zither Serenade. Folk dances of the Alps with performers from Bavaria, Austria and Switzerland, at Garmisch-Partenkirchen. (Germany).

## August

- 1-4 Femø Jazz Festival. Danish and international jazz orchestras will gather at Femø, Lolland. (Denmark).
- 1-9 Lahti International Organ Festival. Songs, concerts, choir music and orchestral works, as well as organ concerts featuring Bach, Handel, Scarlatti etc. (Finland).
- during International Festival of Music and Dance at Santander. This program is divided into symphonic-choral music, chamber, ballet, and a touch of flamenco. (Spain).

August

2-11

Bach Week Ansbach. This Franconian town will host a festival with concerts each day in palaces and churches. (Germany).

3-10

Royal National Eisteddfod of Wales. Often called a meeting of bards, this event at Rhyl has pageantry, color and mystic overtones, with an 800 year old tradition. This year's program features the National Youth Choir of Wales. (Wales).

11-31

Edinburgh International Festival. The world's premier festival of the arts drawing 100,000 visitors a year for opera, ballet, chamber music etc. (Scotland)

mid-Aug. to  
mid-Sept.

Rossini Opera Festival. The world's top bel canto specialists perform Rossini operas and choral works at Pesaro, on the Italian Adriatic Riviera. (Italy).

18-23

Three Choirs Festival. Europe's oldest music festival, celebrated in various venues at Hereford and Worcester. (Great Britain).

22 to  
Sept. 8

Helsinki Festival. The '85 theme is Bach, Handel and Schutz. Visiting performers include Orchestre de Paris, Musica Antiqua Koln and the Cleveland Quartet. (Finland)

26 to  
Sept. 1

International Folklore Rally. Set at Freiburg, the theme is ethnic minorities in Europe and their music. (Switzerland).

30 to  
Sept. 8

Annual Festival of Old Music in Utrecht. This year completely devoted to the works of Heinrich Schutz; 200 events in historic homes and canal houses. (Netherlands).

September

1-9

Bodrum Culture and Art Week. Turkish classical music concerts in Bodrum Castle also featuring art exhibits and water sports shows. (Turkey).

during

International Festival of Music and Dance at Barcelona. A program of guest orchestras, ensembles and soloists; master classes. (Spain).

during

Nicosia Festival. This is the tenth anniversary of this festival which takes place at the Famagusta Gate. Concerts of popular and classical music. (Cyprus)

through  
Nov.

Music and Life. An exhibit constituting an iconographic portrayal of music making, past and present, in Brussels. (Belgium)

through  
Dec.

Domenico Scarlatti and His Era. An exhibition at the National Library, the Prado Museum and the Palacio Real in Madrid. (Spain).

13-29

Fourth Hague Bach Festival. This will mark the world premier of the Bach-ballet to be performed by the Netherlands Dance Theatre. (Netherlands).

14-22

International Music Festival of Stuttgart. Will incorporate the international musicological congress of the Society for Music Research with the theme of "Old Music as a Contemporary Aesthetic." (Germany)

mid-Sept.  
to Dec.

Exhibition of 300 years of musical instruments in Switzerland at the Musee Gruerien at Bulle. (Switzerland).

1 to  
Oct. 1

International Congress on Modal Music. So called because of the particular arrangements of notes and chords which characterize it; in Istanbul. (Turkey).

21 to  
Oct. 6

Waterford International Festival of Light Opera. An annual competition for amateur operatic societies. (Ireland)

September

29 to  
Oct. 5

International Congress on "The Influence of Spain on European Musical Culture" at Madrid. (Spain).

October

1-7

Norwegian Music Week. Musicians, professionals as well as non-professionals, will focus on national music, no matter what the genre. (Norway)..

during

Scarlatti Marathon. A collection of five hundred Scarlatti sonatas will be performed in Amsterdam. (Netherlands).

during

The Thessaloniki Demetria Festival. Series of music events, patterned as a revival of the tradition of Byzantine festivities in the capital of Macedonia, Thessaloniki Theater, music, ballet, opera. (Greece).

through  
Nov.

Europalia Festival. Organized every other year, in Brussels, focusing on a different country -- this year it is the artistic disciplines of Spain; it will include the largest Goya retrospective outside of Spain. (Belgium).

4-13

World Music Days. The International Society of Contemporary Music will hold concerts and conferences at Amsterdam, The Hague, Haarlem, Rotterdam and Utrecht. (Netherlands).

7-19

BEMUS. The Belgrade Music Festival --serious music including ballet, opera, concerts, with famous foreign artists performing. (Yugoslavia).

11-20

Norfolk and Norwich Triennial Festival of Music and the Arts. (Great Britain).

15 to  
Dec. 10

Baroque Project of the Festival of Lille. Featuring lyric works of Handel and the Orchestre National de Lille and the Academy of Ancient Music. (France.)

17-20

European Festival for Symphonic Orchestras and Contemporary Music. The most recent musical compositions for symphonic bands. (Luxembourg).

21-17

Piano Festival. A program featuring Swedish, Nordic and European pianists, as well as history and techniques of the piano, at Stockholm. (Sweden).

23 to  
Nov. 3

Wexford Opera Festival. This is an annual festival of opera with top class performers; this year featuring an opera by Handel. (Ireland).

24-26

European Music Contest for Young Musicians. Will include performances of the whole of Bach's organ work, set in Vienna. (Austria).

November

4-6

Music and Health Conference. Concerning personal, social and cultural aspects of music as relating to psychiatry and special education. (Norway).

6-23

Belfast Festival of the Arts. Venue in and around Queens University. (No.Ireland).

21-24

European Jazz and Improvisational Music Salon. A Paris event with 100 stands and non-stop concerts. (France).

23rd to  
Dec. 1.

Bach Days in Wuerzburg. Concerts in churches and cathedrals. (Germany)

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NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No XX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes XX or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Hermann Krueger  
Signature

7/29/85  
Date

Hermann Krueger

Please type or print name of signatory on the line above

Chairman

Title